

Fadi Ibrahim

Graphics Design | Web | Printing | Production
Tarzana, Los Angeles CA

Cell: 818-966-6758

Email: fibrahim1@hotmail.com

LinkedIn: [linkedin.com/in/fibrahim1](https://www.linkedin.com/in/fibrahim1)

Portfolio: www.fadiibrahim.us

Knowledge and qualifications:

- Strong interpersonal and communication skills.
- Ability to maintain strict confidentiality with strong ethics and business conduct.
- Capability to evaluate situations and modify strategies accordingly.
- Proficient in multitasking and prioritization.
- Strong organizational skills with attention to detail.
- Ability to develop and maintain positive relationships across all organizational levels.
- Demonstrated initiative and effective time management skills.
- Strong analytical and problem-solving abilities.

Objective:

To leverage my extensive experience in graphic design, web design, and production within an environmentally conscious advertising company. I aim to utilize my skills in creating high-quality, professional marketing materials, managing comprehensive advertising solutions, and enhancing clients' online presence through strategic marketing initiatives. My goal is to contribute to a dynamic team where my strong organizational skills, attention to detail, and ability to develop positive relationships will drive success for both the company and its clients.

Experience:

J&C Advertising, LLC, Los Angeles, CA 2015 - Present
Founder

- Delivered comprehensive advertising solutions, ensuring professional and impactful marketing materials for various businesses.
- Managed the production of high-quality marketing materials, including business cards, brochures, banners, posters, and more.
- Conducted rigorous quality control to guarantee accuracy and adherence to client specifications.
- Utilized advanced technology to offer cost-effective printing services within budget constraints.
- Provided full-service marketing support, including website design, social media marketing, and email marketing.

Mina Printing, Los Angeles, CA 2016 - 2020
Graphic & Web Designer / Production

- Lead and execute creative concepts, design and layout for all marketing material
- Support development of solid creative briefs
- Support conceptualization and production of creative content
- Assist in client presentations and pitches of creative concepts, ideas, and branding Identify resources required and brief team on project deliverables and expectations
- Manage design schedules, and help reprioritize efforts to ensure all creative deliverables consistently meet deadline and quality control
- Responsive Web Design
- Work across multiple agency departments to understand and facilitate creative production

Alawwal Bank, Saudi Arabia 2003 - 2015
Graphic Designer / Production

- Designed and laid out visuals and promotions across all marketing materials, social media, and electronic channels.
- Applied and maintained brand identity in all marketing materials.
- Managed social media channels, creating and curating content.
- Designed and managed ATM screens, graphics, and layouts.
- Estimated costs and set quality standards for design projects.
- Collaborated with managers to implement company policies and goals.

Reda Printing, Saudi Arabia 2001 up to 2003
Graphic Designer

Solutions marketing & Communications 2000 up to 2001
Jr. Graphic Designer

Education: Bachelor of Fine Arts - Graphics and Animation - GPA: 3.51/4.00

Personal Information: US Citizen **References:** Available upon request.

Skills:

Adobe Photoshop	
Adobe illustrator	
Adobe InDesign	
Adobe Acrobat	
Adobe Muse	
Adobe Premiere	
Final Cut Pro	
Adobe After Effects	
Mac OS	
Windows	
PowerPoint	
Office	

Major Responsibilities

- Develop art concepts and create high-quality, well-designed advertising and promotional pieces across various categories.
- Influence the overall aesthetic of visual pieces produced by the department as well as external agencies and freelancers.
- Collaborate closely with editorial teams on design and layout.
- Digital Design: Create digital banners, landing pages, multimedia presentations, etc.
- Print Design: Design advance reading copy back covers, flyers, postcards, posters, bookmarks, advertisements, etc.
- Adhere to project deadlines.
- Liaise with art and production departments, especially on the creation and production of advance reading copy designs.
- Ensure quality assurance for all design files.